

JAVIER ZAMORA-KALAZICH

FREELANCE PROJECT MANAGER AND COPYWRITER

CAREER OVERVIEW

2023 - 2019

FREELANCE SERVICES

BERLIN, GERMANY.

2023 | Project Manager Zalando (Fashion Retail)

- Responsible for Zalando x Copenhagen Fashion Week SS24 Consumer Activation. Stakeholder management, including Ideation, Production, Execution, and Evaluation (August 2023).

Current client - 2022 | Senior Project Manager Studio Christian Ruess (Creative Studio - Advertising)

- Accounts (H&M Group - Berlin fashion Film Festival - H&M Showroom), Production, Strategy, PR & Media.

Current client - 2022 | Content Editor & Special Projects Container Love (Global platform focused on queer culture)

- Production, Interviews, Editorials, Branded Content.
- Consultant for diversity, equity and inclusion affairs.

Current client - 2022 | Copywriter Universal Music - Virgin Records (Music Industry)

2023 - 2020 | Project Manager subtel GmbH (eCommerce)

- Consultant as Project Manager responsible to open the new Colombian office. From business setting, stakeholders management and recruitment of new members.

2021 | Consultant for Strategic Communication FoundersLane (Venture Capital)

2019 - 2016

FREELANCE SERVICES

MELBOURNE, AUSTRALIA.

2019 - 2017 | Consultant for Business Development Melbourne Conservatoire of Ballet (Education).

- Re-brand strategy and Marketing Plan 2017 (Website, Content Creation, Digital Marketing Campaigns 2017-2018).

2019 - 2016 | Senior Project Manager Firecracker Event (Production - Events)

- Strategy, Budgeting, Planning, Production, and Execution.
- Customer Cycle, Marketing and Communications.

2016 - 2013

CORPORATE COMMUNICATIONS AND FREELANCE CONSULTING.

SANTIAGO, CHILE.

Communications, Marketing and PR Director Corporación Chileno-Británica de Cultura (Education)

Consultant for Strategic Communication KlousUp (Consulting Group)

Marketing and Communications Intern IBM Chile

2013 - 2010

FREELANCE MEDIA JOURNALISM.

SANTIAGO, CHILE.

Journalist La Tercera (Media & Newspaper)

- 'Suplemento Tendencias' articles report and creation.
- Copy editor of first two pages of the supplement.



ABOUT ME

I work as a freelancer in the fields of project management, marketing, communication, PR, and copywriting. With a proven track record of successfully completed projects, I aim for efficient communication, clear procedures, and creative solutions to provide valuable and measurable perspectives in executing strategies. My professional background in four continents and multiple industries, brings a cosmopolitan and intercultural vision to every project. Over the past couple of years, I have focused on the fashion and advertising industries, promoting diversity, equity, and inclusion as core values. I am available for fixed-term projects or casual services.

EDUCATION

Certificate in Business
St Peter Institute
Melbourne, AUSTRALIA.
2018 - 2019

Journalist degree
Mention in Corporate Communication.
Universidad de Chile
Santiago, CHILE.
2010 - 2015

Bachelor degree in
Social Communication
Universidad de Chile
Santiago, CHILE.
2010 - 2014

WEBSITE & CONTACT

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